



## **PACE – The Journal of Business and Management**

School of Business, Pokhara University

Date: 1<sup>st</sup> September, 2013

### **Call for Papers**

Dear Sir/Madam,

We are pleased to announce the call for papers for new issue of PACE-The Journal of Business and Management, Vol-III, Issue-I, 2013. We invite contributions from scholars in every field of business and beyond, whose research is useful for and applicable to general business audience. Empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business studies and related fields are welcomed.

Our aim is publishing papers of high quality, originality and relevance so that PACE appeals to leading researchers as well as to professional managers. To be acceptable for publication, papers should make a substantial contribution to the business sector, be technically well-crafted and be of interest to management academia and professionals at large and most importantly, be empirical in nature. We welcome research papers, as well as, case studies on business and management issues relevant to developing nations, based upon original ideas and research.

We would like to express our sincere gratitude to all the paper contributors, reviewers, fellow academicians, SOB staffs and our students who provided their valuable support, opinions and feedback to make the past issues of PACE successful and invite all interested to submit their academic work and share it with academicians and business professionals throughout the world. Please feel free to contact editorial board if you have any questions/concerns.

Thanking you.

Sincerely,

The Editorial Board  
PACE- The Journal of Business and Management  
School of Business, Pokhara University  
Email: [pacejournal@pu.edu.np](mailto:pacejournal@pu.edu.np)  
Phone: 977-61-561547

Important Dates:

Deadline for manuscript submission: 30<sup>th</sup> September, 2013

Article review process : 1<sup>st</sup> – 31<sup>st</sup> October, 2013

Journal publication date : 1<sup>st</sup> December, 2013 journal call for papers - 2013 issue